

Choosing Company Swag

ORDERING PROMO PRODUCTS CHECK LIST

Who is your audience/recipient(s)?

What industry is your audience in?

What product categories make sense with this industry?

How many products do you need? What is the desired QTY?

What date do you need them by?

What colors, designs, or logos do you want used on the product?

Where/how will you distribute the promo products?

Do the products need final packaging before distribution?

What is your budget?