

2025 Collection

## New For 2025

Staying on top of industry trends is key to maintaining a competitive edge.

MAYA

5 Panel with Rope For more details see page 4



Black/Black Leopard











JO

Corduroy Mesh Back

Chocolate/Fawn

For more details see page 5



Black/Black Leopard/Black



/Chocolate

Chocolate/Fawn



/Pink Sorbet

Pink Sorbet/Floral

Vanilla/Longhorn /Vanilla

**CHARLIE** 

Structured Mesh Back

For more details see page 8















Caramel/White

Emerald/White

Vanilla/White

Violet/White

Chocolate Floral/Black

CASSIE

**Unstructured Twill** 

For more details see page 10







Jade/Daisy





Vanilla/Longhorn

Violet/Floral

### TESS

**Unstructured Mesh Back** 

For more details see page 11



/Khaki





/Khaki





/Khaki



/Khaki

## Why we've made a cap just for women

Women are over half the population and love baseball caps too. It's time they had one engineered especially for them.



Patented\* concealable ponytail opening





Beautiful trend-right colors and patterns



Patented\* makeup resistant, wicking and breathable sweatband



- Perfectly sized for a woman's head
- Easy, snag-free closures
  - Smaller, lightweight visors

\* Patent US 11,805,834 & 11,786,001 B2





NEW

- 100% Brushed Cotton Twill
- Lightly Structured, Five-Panel, Low Profile
- Pre-Curved Visor with Patterned Undervisor,
   Seam Tape and Sweatband and Tonal Rope
- Elude® Makeup Resistant, Breathable and Wicking Sweatband
- Evolve® Concealed Ponytail Opening
- Plastic Snap Closure
- Infinity Her™ Embroidered Logo on Back Left Side



Black/Black Leopard Chocolate/Fawn



Pink/Floral Vanilla/Longhorn



Violet/Snow Leopard



Pink Sorbet/Floral/Pink Sorbet

Vanilla/Longhorn/Vanilla



Ponytail Open

Corduroy Mesh Back



Vanilla/ Longhorn/ Vanilla

JO

- 100% Cotton Thin Wale Corduroy
  Front Panels
- 100% Polyester Mesh Back Panels
- Lightly Structured, Six-Panel, Low Profile
- Pre-Curved Visor with Contrasting Pattern Undervisor, Seam Tape and Sweatband
- Elude® Makeup Resistant, Breathable and Wicking Sweatband
- Evolve® Concealed Ponytail Opening
- Plastic Snap Closure
- Infinity Her<sup>™</sup> Embroidered Logo on Back Left Side













- 97% Polyester/3% Spandex
- Unstructured, Six-Panel, Low Profile
- Slight Pre-Curved Visor with Patterned Undervisor and Sweatband
- Perforated Side and Back Panels
- Elude® Makeup Resistant, Breathable and Wicking Sweatband
- Evolve® Concealed Ponytail Opening
- Slotted Plastic Snap Closure
- Infinity Her<sup>™</sup> Embroidered Logo on back left



Black/Swirl



Perforated back



Lt Grey/Grey Leopard



Periwinkle/Floral



White/Floral



Ivory/Jade/Swirl



Ivory/Sherbert/Floral



Lt. Blue/Navy/Graffiti



ROSIE

Foam Front Trucker

- 100% Polyester Foam Front Panels
- 100% Polyester Mesh Back Panels
- Structured, Five-Panel, High Profile
- Slight Pre-Curved Visor with Patterned **Undervisor and Sweatband**
- Elude® Makeup Resistant, Breathable and Wicking Sweatband
- Evolve® Concealed Ponytail Opening
- Plastic Snap Closure
- Infinity Her™ Embroidered Logo







Open

Black/

Khaki/ Floral

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### HATTIE **Unstructured Prints**



- 100% Cotton, Pigment-Washed Twill
- Unstructured, Six-Panel, Low Profile
- Pre-Curved Visor
- Elude<sup>®</sup> Makeup Resistant, Breathable and Wicking Sweatband
- Evolve® Concealed Ponytail Opening
- Antique Brass Tri-Glide Closure
- Infinity Her™ Embroidered Logo on Back Left Side

Please allow for color variations in production due to the pigment wash process for this cap



Black Leopard





Floral Camo

Leopard Print



Lt Pink Pastel Floral

Navy w/ White Stars







Red w/ White Stars

**Snow Leopard** 



Tie Dye - Slate Blue

# Patented Features





### Our patented\* MAKEUP RESISTANT SWEATBAND

is revolutionary for women's headwear.

Elude® solves the problem that most women face with wearing a cap - their makeup staining the sweatband. With this sweatband, the makeup wipes right off so that the sweatband isn't left with a permanent stain.

### Lab Tested and Approved:

- 1. Stain Resistance
- 2. Breathability
- 3. Wicking



The hidden ponytail design was created to offer the option of a ponytail opening for a secure high ponytail or to look like a regular cap when hair isn't worn up.

There is no unsightly gap or awkward opening when the hair is worn down - her favorite cap can be worn either way.

\* Patent US 11,805,834 & 11,786,001 B2

